



ISiME 2025

INTERNATIONAL SMALL AND MEDIUM
ENTERPRISES EXHIBITION

國際中小企業博覽會

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MESSE TAOYUAN

**GLOBAL NEW OPPORTUNITIES,
SMES NEW FUTURE**

Origin of the exhibition

Exhibitors are buyers, establishing a comprehensive international exchange platform for new start-up industries

The ISMEE focuses on the diversified innovation and market application of Taiwan's SMEs, showcasing the achievements of enterprises in brand marketing, product manufacturing and business model innovation, emphasizing their resilience, flexibility and market adaptability.

The exhibition will provide a cross-industry and cross-field interactive platform through the innovative vitality and strength of SMEs, helping SMEs to develop value in multiple aspects such as cross-domain cooperation, channel development and innovative business models.



300+
Booths



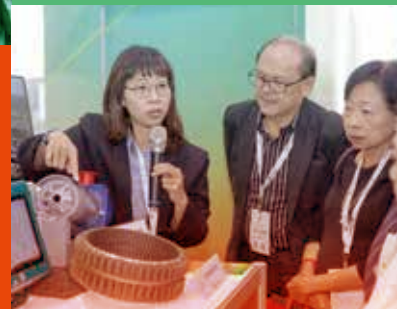
2025
2025 ISMEE Scale

Expect Visito

50,000+



80+
Presentation



100+

Local and
Global Media
Exposure



10 Topic Forum



Potential Business Opportunities

500,000,000 NTD



150+
Exhibitors



Cross-border and cross-industry cooperation

Developing international markets

Globally



Fully demonstrate the resilience and flexibility of SMEs. Create innovative business models for international diversified cooperation

Mega Connection



Resource connection, fund development, technology and marketing support, and other international expansion, building cross-domain industry interactions

Crossover



An exhibition platform for integrated startups industries. Crossing industry boundaries. Creating cross-border, cross-industry alliances.

Future Trend



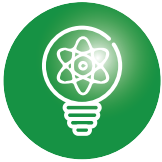
Important communication platform for trending topics and industry interaction, including presentation of achievements

The reason of joining ISMEE

- The only SME-themed exhibition in Taiwan
- A brand new exhibition which is cross-border and cross-domain.
- Create new visitors, diversified exchange activities, and expand contact networks
- Leading trend topics and developing potential business opportunities
- Increasing the output value growth for SMEs through live exhibition demonstrations and arranged matchmaking benefits



Exhibition Categories, Institutions and Organizations



Innovation and Technology Zone

Focused on the high-tech industry supply chain, research & development, manufacturing, and applications.

- Semiconductor
- Cloud infrastructure
- Green energy
- New energy vehicles
- Communication networks
- Precision positioning
- IC design
- AI computing
- Smart transportation
- Unmanned aircraft system
- AR/VR/XR applications



Digital Transformation Zone

Focused on using digital technologies to improve traditional business models, enhance operational efficiency, and strengthen competitiveness.

- Smart manufacturing
- Smart healthcare
- Smart buildings
- Smart agriculture
- Smart cities



Market Expansion Zone

Focused on connecting "Business-to-Business (B2B)" products and technologies.

- B2B e-commerce
- Industrial IoT
- Digital trade
- Smart logistics
- Supply chain integration
- Equipment networking
- International trade
- Green warehousing



Startups Zone

Focused on developing and implementing environmentally sustainable technologies and solutions.

- Renewable energy
- Eco-friendly materials
- Green supply chain
- Service Applications Zone
- Resource recycling
- Carbon management
- Low-carbon manufacturing



Consumer & Retail Zone

Focused on connecting "Business-to- Consumers (B2C)" products and t services.

- e-commerce
- Customer analytics
- AI-powered customer service
- Mobile payments
- Digital marketing
- Unmanned stores



Service Applications Zone

Focused on enterprises providing various digital and technology-driven services.


- Digital operations
- Cultural and creative industries
- Blockchain
- Brand management
- Digital learning
- AI customer service

Cross-Industry Exchange

- Through business matchmaking events, international delegation visits, experience-sharing sessions, startup pitch events, corporate visits, and networking dinners, ISMEE establish a cross-industry collaboration platform, connecting global enterprises and inspiring new business opportunities.

ISMEE, Future is Me
Focus on AI and Sustainability Seizing Opportunities for the
Future Opportunities for the Future

Participation Packages

Booth Type	Equipment	Early bird price (excl. VAT), before 30 April	Price (excl. VAT) After 1 May
Raw Space (min. 36 sqm)	No construction	USD 1,370	USD 1,515
	No power socket	NTD 45,000	NTD 50,000
	No carpet	(Before 4/30)	(After 5/1)
	min.3 booths		
	Carpet		
	Fascia w/Co. name		
	Partitions H = 250 cm		
	Spotlights (12W)		
	1 info counter (100x50x82.5cm/h)		
	2 chairs	USD 1,550	USD 1,700
Shell Scheme Stand (min. 9 sqm)	1 power socket (max. 110V/5A)	NTD 51,000	NTD 56,000
	1 waste basket	(Before 4/30)	(After 5/1)
			

Remarks Exhibitors will be allocated 4 staff badges for 9 sqm of exhibit space, 2 more badges for each additional 9 sqm.

Notes

- Registration opens on November 8, 2024, with an early bird discount available until May 31, 2025 (postmarked date for mailed applications / received date for email applications).
- The deposit is 50% of the total booth fee (tax included). Upon reviewing the exhibitor's eligibility, the organizer will send a signed registration contract via email. Exhibitors must submit the deposit within 14 calendar days from the day after the email is sent.
- The organizer will notify exhibitors via email regarding the remaining balance of the booth fee, which must be fully paid by August 31, 2025. (Any remittance fees must be covered by the exhibitor. Please note that cross-bank transfer fees are not included, and the organizer must receive the full booth fee and deposit. Any discrepancies in the transferred amount must be covered by the exhibitor.)
- Booth deposits and final payments are non-refundable once paid.
- The organizer reserves the right to cancel the exhibition at least 60 days prior to the event and will refund any participation fees paid by exhibitors in such cases.
- The organizer reserves the right to change the exhibition date and venue.
- Booth locations will be planned and allocated by the organizer. No booth selection meeting will be held.

ISMEE 2025 Forum

During ISMEE, renowned experts, scholars, and industry leaders will gather to explore the latest trends in SME international development and address current challenges. Through a dynamic lineup of product and service exhibitions, forums, seminars, and hands-on exchange activities, exhibitors and visitors will have the opportunity to share success stories, exchange insights and technologies, and discover startups collaboration opportunities



<div>Price (excl. VAT)</div> <div>Content</div>	Gold	Gold / Early Bird	Silver	Silver / Early Bird
	NTD 120,000 USD 4,000	NTD 108,000 USD 3,600	NTD 70,000 USD 2,300	NTD 63,000 USD 2,070
Standard Booth x1 (9 sqm)	✓	✓		
15-Minute Stage Presentation	✓	✓	✓	✓
Business Matching	✓	✓	✓	✓

Note: Additional stage presentation time to be discussed separately.



ISMEE
2025 INTERNATIONAL SMALL AND
MEDIUM ENTERPRISES EXHIBITION

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Co-Organizers



經濟部中小及新創企業署
SMALL AND MEDIUM ENTERPRISES AND STARTUP ADMINISTRATION
MINISTRY OF ECONOMIC AFFAIRS



桃園市政府
TAOYUAN CITY GOVERNMENT

Organized by



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